Question or Hypothesis:-

Adidas and Nike have both seen their share prices gain impulse, hitting all-time highs in January-2020 before declining as the COVID-19 epidemic sweeps the world’s industries. One of the retail categories that was hit massively by the COVID-19 pandemic is the sports & apparel category. Adidas and Nike are two world's most renowned brands in the apparel market with a large market capital and market share.

In the data set of these two giants (Nike and Adidas), we will write code to compare these two brands on various statistics(such as Pricing of the products, Discount offered and Sales\_price of these products after applying discounts, by these two brands) by using variables such as MRP($), Discount\_Range(%) and Sales\_Price($). Eventually, we will study their Net global sales by Region, of both these brands from the period of 2017-2020, all of which will be accompanied by fascinating visualizations. The data shown in these tables and visualizations,will help customers to learn about following :-

1) The number of products that are available under different price brackets.

2) Which particular brand offers the highest discount?

3) What are the Global Sales by region of each brand ?

4) How covid-19 affected each brand's sales during 2019-2020 globally ?